



**Hamilton Place
Rotary Club**
P.O. Box 25255
Chattanooga
TN 37422



September 2007

Dear Community Leader,

Due to the success of our last event, the Hamilton Place Rotary Club will be again presenting **Chalk It Up!**, Chattanooga's sidewalk chalk art festival. The festival will take place **Saturday, May 17, 2008**, from 10am to 5pm at the First Tennessee Pavilion. Artists will create works of art by drawing with pastels directly on the concrete canvas in and around the Pavilion. This festival will feature children's entertainment and activity areas. Lively entertainment and strolling street performers will add to the festive atmosphere.

This unique, fun, art-filled community event will be publicized to our Rotary Club members, 6,600 Girl Scout families, Boy Scouts, youth groups, students, want-to-be artists and professionals. The community will be invited to view the drawings as they develop throughout the day. Finished art will be judged that afternoon with awards announced afterwards.

The sidewalk will be divided up for artists of all ages and all skill levels to create masterpieces. All artists are sponsored by corporations, small business owners or individuals. Sponsors may provide their own artists or a team will be provided.

A Sponsorship packet is enclosed which includes benefits and an agreement to invest in our youth. **Chalk It Up!** is your opportunity to help make the difference in the life of a child.

Sincerely,

A handwritten signature in black ink, appearing to read "Henry S. Pate".

Henry S. Pate, President
Board of Directors
Hamilton Place Rotary Club



Sponsor Agreement

2008 Chalk It Up! Festival - May 17, 2008

Benefits Girl Scout Art and Education Programs

CORPORATE SPONSOR \$2,500 \$1,500 \$500 or larger gift: \$ _____

(Please submit company logo by mail to address below or email—vanderson@mbgsc.org)

SMALL BUSINESS SPONSOR \$250 or larger gift: \$ _____

FESTIVAL FRIEND \$100 or larger gift: \$ _____

Name of Corporation / Business / Friend _____

Address _____

Phone _____ Email _____

SPONSOR BENEFITS

Corporate Sponsors

at the \$500 level & up receive:

- ✓ Logo recognition on Festival BANNER
- ✓ Logo recognition on festival T-SHIRTS worn by over 100 Festival Volunteers
- ✓ Logo recognition on promotional EVENT POSTER
- ✓ Acknowledgment in all ADVERTISING and PROMOTION.
- ✓ Logo on the Chalk It Up! Festival WEBSITE.
- ✓ Inclusion in Rotary Club and Girl Scout PUBLICATIONS
- ✓ VOLUNTEER opportunities at event for employees

Small Business Sponsors

at the \$250 level & up receive:

- ✓ Recognition on Festival website.
- ✓ Inclusion in Rotary Club and Girl Scout publications.
- ✓ Volunteer opportunities at event.

Festival Friends

at the \$100 level & up receive:

- ✓ Inclusion in Rotary Club and Girl Scout publications.

PAYMENT

- Please send me an invoice.
- Check enclosed
(payable to Girl Scouts of Moccasin Bend Council)

Mail to:

Girl Scouts, P.O. Box 15969, Chattanooga, TN 37415

Sponsors will receive an acknowledgement letter from Girl Scouts of Moccasin Bend Council. Donations are tax deductible as allowed by law.

Thank you for your support!

QUESTIONS

Vicki Anderson, Rotary Club Secretary
(vanderson@mbgsc.org)
423-877-2688 (Ext. 227)

Mike Griffin, Rotary Club Treasurer
423-954-2540 (mjgriffin@ftb.com)

Rosemary Coleman
Girl Scout Festival Event Coordinator
(rcoleman@mbgsc.org)
423-877-2688 (Ext. 222)

